

belonginginstitute.org

Belonging Certification

This 2.5-day-long training course provides participants with the opportunity to discover, identify, understand, and execute thought processes and behaviors that cultivate a culture of Belonging in organizations.

This training is designed to empower participants to develop and lead organizations that value the individuality and contributions of all team members. Upon completion of this CBL training, participants will be equipped with practical strategies to cultivate and lead workforces of all backgrounds.



Why a Culture of Belonging?

An essential component of any successful organization is a workforce high in morale and job satisfaction. Both elements are directly tied to a strong sense of Belonging. Leaders who embrace and cultivate cultures of Belonging position their teams to meet and exceed organizational objectives.

Leaders who champion Belonging in workplace environments motivate their teams by ensuring psychologically safe spaces. They cultivate thriving, engaged, and productive colleagues and employees, and as a result, profitable organizations. They form lasting, positive, significant interpersonal relationships at work and in their social circles. And because the need to Belong is found in all humans, in all cultures, and in all workplaces, a leader who masters this skill will enhance team members' experiences from diverse backgrounds.

Organizations that want to attract and retain an engaged and satisfied workforce will empower leaders to create environments where people from any background feel as though they belong.



Belonging Certification Objectives

Upon completion of this 2.5-day program, participants will:

- Gain knowledge about the belonging leadership approach
- Gain knowledge about the impact of values and identities on the concept of belonging
- Develop competencies about the behaviors and environments that contribute to Belonging
- Customize and craft Belonging practices for their professional and personal spaces



Certified Belonging Leader (CBL) Training Content

Module 1 Introduction

Module 2 Framework for Belonging

Module 3 Values - The core of Belonging

Module 4 Identities – The constructs we accept

Module 5 Discourses - How language influences Belonging

Module 6 Spatial Belonging - The impact of space and time

Module 7 Virtual Environments – Automation, Digitization, & Belonging

Module 8 Belonging Evangelist – How to create and champion Belonging

Module 9 Belonging in Practice – Project and collaboration



Contact

For more information, please contact:

Dr. Shindale Seale
Executive Director
shindale.seale@belonginginstitute.org

Dennis Kennedy Founder and Chairman dennis.kennedy@denniskennedy.org

